# SHOW ANALYSIS

DATE OF SHOW: <u>5/15/07</u> VENUE: <u>CATWALK CLUB</u> # OF DAYS TO PROMOTE: <u>36</u>

### GOALS FOR THIS SHOW:

+ MAKE A LOT OF NEW FANS!!!

- Get at least 70% of the potential fans to join our mailing list

- Sell 12+ CDs to potential fans

+ Bring out @ least 40 of our fans, so other bands' fans will see we've got a following

+ Sell FIVE shirts to existing fans

+ Have a TON OF FUN !!!

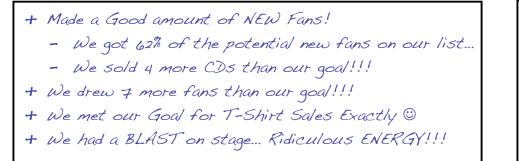
#### **PROMOTION DONE FOR THIS SHOW:**

Description	WHERE?	# Given	TIME Spent	\$ Cost	Member(s) Who Did It
Sent MYSPACE Bulletin	From Home	2,357	15 mins.	#0.00	Mike & Alex
		2,354	13 /////00.	\$0.00	
Gave out Audio Fliers (talked	Hillcrest	32	45 mins	\$7.68	Alex, Pam, & Jim
w/ each person for s+ mins.)	Shopping Mall				
Sent E-Newsletter	From Home	855	20 mins.	\$0.00	Mike
Gave out Audio Fliers (talked	Duffy's Bar	18	30 mins	\$4.32	Aex
w/ each person for 1+ mins.)					

## AT THE SHOW STATS:

TOTAL ATTENDANCE:	OUR BAND'S DRAW:	TOTAL POTENTIAL NEW FANS:			
	47 =	165			
MAILING LIST CARDS FILLED OUT (NEW FANS GAINED): 103					
# CDs Sold: 16		\$ MADE ON MERCH: <u>\$235</u>			
# SHIRTS SOLD: <u>5</u>		\$ PAYMENT FOR SHOW: 171			

#### POST SHOW ANALYSIS:



## Grade For This Show:

